

OPPORTUNITY

- Concentration of small and mid-size firms in growing but changing sectors
- Healthy entrepreneurial community needs support, particularly to scale up
- Large supply of available industrial sites with proximity to Chicago markets



BIG IDEA

- Targeted innovation, business and finance support for key clusters (see other initiatives)
- NON-“generic” SBDC tailored to SSEGI market opportunities and strategies
- Become the place where new and expanding businesses come for growth

DETAILS

- Industrial Development Civic Working Group
- March 2019 Launch of Illinois SBDC @ SSEGI serving the Southland:
 - Business Plan Development
 - Marketing Plans
 - Access to Business Financing Programs
 - Financial Analysis and Planning

NEXT STEPS

- ✓ Refine Industrial Site Analysis and Mapping
- ✓ Focus SBDC support to key clusters: TDL, Metals, Food
- ✓ Partnership with Chicago Anchors for a Strong Economy (CASE)

